**Certified Profit Optimization Consultant Program**

**Program Overview – Application Form**

**I’d like to apply to receive a free copy of the Program Overview report for the Certified Profit Optimization Consultant Program**.I understand that a maximum of 8 people will be accepted for this phase of the program and that submitting this form is the first step in the application process but does *not* constitute enrollment. Once my application has been reviewed, I’ll receive an email with instructions for accessing the Report.

**Note: All information is confidential and will not be shared with anyone**

**Please take the space you need to answer the following questions completely, but concisely,**

**then return it to me in Word format. When you’ve filled out the form, email it to me at:**

**cpoc@ProfitAlchemy.com**

Name \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Title \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Company Name \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Address \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

City \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ State/Prov \_\_\_\_\_\_\_\_ Zip \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Country \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Daytime Phone \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Email \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

**What business are you currently in?**

**Do you own the business or are you an employee?**

**If you own the business, how long have you been in business?**

**What was your personal income last year?**

**What was your personal income the year previous to that?**

**Please describe any and all marketing experience you have.**

**How well do you handle learning new information and new skills that may be different from what you’re used to?**

**Are you able to implement unfamiliar tasks and stick with them until they become familiar?**

**How comfortable are you in calling warm prospects (not cold calling) to present a project to?**

**What is your strongest communication trait?**

**What is your weakest communication trait?**

**What would you most like to get out of this program?**

**What areas do you see yourself requiring the most help from me in with this program?**

**Why would you be an excellent member of this program?**

**NOTE:** Once I receive your completed application, I’ll

review it and get back to you by email within 48 hours.

**Email to: cpoc@ProfitAlchemy.com**